



## *YouTube Play. A Biennial of Creative Video* Announces Top 25 Videos

25 Videos Chosen from 23,358 Worldwide Submissions from 91 Countries

Videos on View at the Guggenheim Museum in New York October 22–24 and at [YouTube.com/play](http://YouTube.com/play)

(NEW YORK, NY – October 21, 2010, 7:00 p.m. EDT)—The Solomon R. Guggenheim Museum and YouTube, in collaboration with HP and Intel, tonight announced the top 25 videos, selected from 23,358 online video submissions and 91 countries, for *YouTube Play. A Biennial of Creative Video*. The announcement was made at a special celebratory event at the Guggenheim Museum this evening, “YouTube Play. Live from the Guggenheim,” with a corresponding global live stream at [youtube.com/play](http://youtube.com/play).

On behalf of the jury, Nancy Spector, Deputy Director and Chief Curator, Solomon R. Guggenheim Foundation, and Jury Chairperson, said, “It was our goal to reach the widest possible audience, inviting individuals from around the world to submit a video for consideration. While our original goal had been to select 20, the jury was so moved by the quality of work submitted that we decided to honor a final list of 25. We believe the end result is 25 of the most unique and innovative video work to be created and distributed online during the past two years.”

Selected by a distinguished, multidisciplinary jury, the 25 videos were created by 39 video artists from 14 countries: Australia (1), Brazil (1), Canada (2), Chile (1), Czech Republic (1), Denmark (1), England (2), France (1), Japan (1), The Netherlands (1), Northern Ireland (1), South Africa (2), South Korea (1), USA (9). In making their selection, the jury was looking for a broad range of genres specific to online video, including, but not limited to, non-narrative, experimental works; mashups; animations; stop-motion graphics; remakes; music videos; and narrative short films. Since September 20, a shortlist of 125 videos was available to view on the YouTube Play channel at [youtube.com/play](http://youtube.com/play) and at kiosks in the Guggenheim museums in New York City, Berlin, Bilbao, and Venice. The 25 jury selected videos will be on view to the public at the Solomon R. Guggenheim Museum from October 22 through 24 in the Tower 2 Gallery, with profiles of their

creators in an adjoining HP + Intel Digital Gallery. The videos will also be available for viewing to a worldwide audience on the YouTube Play channel at [youtube.com/play](http://youtube.com/play).

The YouTube Play jury included: performance artist and musician Laurie Anderson; music group Animal Collective, featuring Deakin (Josh Dibb), Geologist (Brian Weitz), and Panda Bear (Noah Lennox); filmmaker Darren Aronofsky; visual artists Douglas Gordon, Ryan McGinley, Marilyn Minter, and Takashi Murakami; artists and filmmakers Shirin Neshat and Apichatpong Weerasethakul; and graphic designer Stefan Sagmeister, with Guggenheim Chief Curator and Deputy Director Nancy Spector serving as jury chairperson.

Regarding the Guggenheim's role in YouTube Play, Richard Armstrong, Director of the Solomon R. Guggenheim Foundation and Museum, said, "The Guggenheim's ongoing commitment to new media compelled the museum to establish YouTube Play, the first biennial of online video to be organized by a major museum of contemporary art." Mr. Armstrong continued, "In the last two decades, the moving image has been fully absorbed into critical contemporary-art practices. The Guggenheim, together with YouTube, and HP and Intel, harnessed their collective expertise to create YouTube Play to celebrate this art form and the Internet's power to catalyze and disseminate new forms of digital media."

"YouTube Play was conceived as an effort to surface the video gems that lie at the intersection of creativity and technology," said Ed Sanders, Senior Marketing Manager at YouTube. "These 25 videos do just that. And, moreover, they were selected from submissions from over 90 different countries. They represent the breadth of genres and techniques specific to online video today, and tip their hat to YouTube's global reach and diversity."

"HP and Intel are inspired by the *YouTube Play* artists and their ability to utilize technology to create art," said Tracey Trachta, executive director, Global Marketing, Personal Systems Group, HP. "We salute the Top 25 digital artists and hope that this program will encourage others, both professional and aspiring, to allow today's technologies to help them bring their creative vision to life."

The live-streamed event, "YouTube Play. Live from the Guggenheim," was emceed by comedian and actor/director Michael Showalter and featured performances by Grammy Award-winning rock band OK Go; the musician, producer, and video artist Kutiman; dance troupe LXD; musician and songwriter Megan Washington; and San Francisco artist best known for his audio and video mash-ups Mike Relm. Following the evening the full live stream of "Live from the Guggenheim" will be available on the YouTube Play channel [youtube.com/play](http://youtube.com/play).

Over the course of the evening, the top 25 videos were projected onto the facade of Frank

Lloyd Wright's landmark building facing Fifth Avenue as well as onto a giant screen in the museum's Rotunda. The exterior projections will be on display through October 22 (from sundown to 10:30 p.m.). "YouTube Play. Live at the Guggenheim" was produced by Sunset Lane Entertainment. The event was designed by Consortium Studios. The exterior projections were created by Obscura Digital.

On Oct 22, the Guggenheim Museum Bilbao will host a special event in the atrium of the Frank Gehry-designed building to celebrate the Top 25 video which will feature 25 columns fitted with screens projecting the Top 25 videos, as well as a projection of the New York event.

### Top 25 YouTube Play Videos (alphabetical order)

- 1. Auspice**  
Bryce Kretschmann, b. 1974 in California, USA, lives in Newark, NJ, USA.  
View Video on Play Channel: <http://bit.ly/cJOD9A>  
Capture Embed Code: <http://www.youtube.com/watch?v=ijv7hYVxMdY>
- 2. Bear untitled - D.O. Edit**  
Christen Bach, b. 1978 in Kolding, Denmark, lives in Berlin, Germany.  
View Video on Play Channel: <http://bit.ly/9olBfw>  
Capture Embed Code: <http://www.youtube.com/watch?v=cdBZohX4FnM>
- 3. Bathtub IV**  
Keith Loutit, b. 1973 in Melbourne, Australia, lives in Coogee, Australia.  
View Video on Play Channel: <http://bit.ly/c4fKxA>  
Capture Embed Code: [http://www.youtube.com/watch?v=Us6kDalkqgM&feature=player\\_embedded](http://www.youtube.com/watch?v=Us6kDalkqgM&feature=player_embedded)
- 4. Birds on the Wires**  
Jarbas Agnelli, b. 1963 in Sao Paulo, Brazil, where he still lives.  
View Video on Play Channel: <http://bit.ly/aOtW8J>  
Capture Embed Code: <http://www.youtube.com/watch?v=LoM4ZZJ2UrM>
- 5. Birdy Nam Nam 'The Parachute Ending'**  
Steve Scott (Director), b. 1970 in Plymouth, UK, lives in London, UK.  
Will Sweeney (Art Director and Illustration) b.1973 in London, UK, where he still lives.  
View Video on Play Channel: <http://bit.ly/cXKkA1>  
Capture Embed Code: <http://www.youtube.com/watch?v=lCHM1do5Vqw>
- 6. deuce**  
Monica Cook, b. 1974 in Dalton, Georgia, USA, lives in Brooklyn, NY, USA.  
View Video on Play Channel: <http://bit.ly/co3WxQ>  
Capture Embed Code: <http://www.youtube.com/watch?v=K-6pcZoSL0s>
- 7. Die Antwoord – Zef Side**  
Sean Metelerkamp, b. 1984 in Knysna, South Africa, lives in Cape Town, South Africa.  
View Video on Play Channel: <http://bit.ly/ajLeEh>  
Capture Embed Code: <http://www.youtube.com/watch?v=Q77YBmtd2Rw>
- 8. Gardyn**  
Pogo (Nick Bertke), b. 1988 in Capetown, South Africa, lives in Perth, Australia.  
View Video on Play Channel: <http://bit.ly/bmHqeb>  
Capture Embed Code: [http://www.youtube.com/watch?v=cBN-CAhOYQ0&feature=player\\_embedded](http://www.youtube.com/watch?v=cBN-CAhOYQ0&feature=player_embedded)
- 9. I Met the Walrus**  
Josh Raskin (Director and Animator), b. 1980 in Toronto, Canada, where he still lives.  
James Braithwaite (Drawings), b. 1978 in Edmonton, Canada, lives in Montreal, Canada.

- Alex Kurina (Computer illustration), b. 1981 in Calgary, Alberta, Canada, lives in Toronto, Canada.  
Jerry Levitan (story and voice), b. 1954 in Toronto, Canada, where he still lives.  
View Video on Play Channel: <http://bit.ly/9hcyLv>  
Capture Embed Code: <http://www.youtube.com/watch?v=jmR0V6s3NKk>
10. **Ladybirds' Requiem**  
Akino Kondoh, b. 1980 in Chiba Prefecture, Japan, lives in New York, USA.  
View Video on the Play Channel: <http://bit.ly/93MCK6>  
Capture Embed Code: <http://www.youtube.com/watch?v=tFqAc9kRP8g>
  11. **Le Syndrome du Timide**  
Pierre-Axel Vuillaume-Prézeau, b. 1986 in Nalliers (Vendée), France, lives in Paris, France.  
View Video on Play Channel: <http://bit.ly/axhWub>  
Capture Embed Code: <http://www.youtube.com/watch?v=e2fqFINx8CI>
  12. **Luis**  
Joaquín Cociña, b. 1980 in Concepción, Chile, lives in Amsterdam, Netherlands.  
Cristóbal León, b. 1980 in Santiago, Chile, lives in Amsterdam, Netherlands.  
Niles Atallah, b. 1978 in Santa Cruz, California, USA, lives in Santiago, Chile.  
View Video on Play Channel: <http://bit.ly/9hL0yd>  
Capture Embed Code: <http://www.youtube.com/watch?v=veMBIWv0ews>
  13. **Man with a Movie Camera: The Global Remake**  
Perry Bard, b. 1944 in Quebec City, Canada, lives in New York, USA.  
View Video on Play Channel: <http://bit.ly/aMltqL>  
Capture Embed Code: <http://www.youtube.com/watch?v=uEykp9PsDkw>
  14. **Moonwalk**  
Martin Kohout, b. 1984 in Prague, Czech Republic, lives in Berlin, Germany.  
View Video on Play Channel: <http://bit.ly/9AElyl>  
Capture Embed Code: <http://www.youtube.com/watch?v=0DVN4m41QCE>
  15. **Noteboek**  
Evelien Lohbeck, b. 1983 in Rotterdam, The Netherlands, lives in Tilburg, The Netherlands.  
View Video on Play Channel: <http://bit.ly/bYZxDF>  
Capture Embed Code: <http://www.youtube.com/watch?v=tP-reW1eLYE>
  16. **Post Newtonianism (War Footage/Call of Duty 4 Modern Warfare Footage)**  
Josh Bricker, b. 1980 in Torrance, CA, USA, lives in New York, USA.  
View Video on Play Channel: <http://bit.ly/93cKo9>  
Capture Embed Code: <http://www.youtube.com/watch?v=cto649nkjY>
  17. **Scenic Jogging**  
Jillian Mayer, b. 1984 in Florida, USA, where she still lives.  
View Video on Play Channel: <http://bit.ly/cYjbIN>  
Capture Embed Code: <http://www.youtube.com/watch?v=uMq9Th3NgGk>
  18. **Seaweed**  
Remi Weekes and Luke White, both b. 1987 in London, UK, where they still live.  
View Video on Play Channel: <http://bit.ly/cW48eN>  
Capture Embed Code: <http://www.youtube.com/watch?v=YTnfSluaUzs>
  19. **Strindberg and Helium at the Beach**  
Eun-Ha Paek (Director, Animator and Artist), b. 1974 in Seoul, South Korea, lives in New York, USA.  
Erin Perkins (Writer and Voice of Helium), b. 1977 in Duluth, MN, USA, lives in Oakland, CA, USA.  
James Bewley (Voice of Strindberg), b. 1975 in West Chester, PA, USA, lives in New York, USA.  
View Video on Play Channel: <http://bit.ly/arq2VI>  
Capture Embed Code: <http://www.youtube.com/watch?v=Lw8ctJTF1ZY>
  20. **Synesthesia**  
Terri Timely (Corey Creasey and Ian Kibbey)  
Corey Creasey: b. 1979 in Long Beach, CA, USA, lives in Oakland, USA.

- Ian Kibbey: b. 1980 in Berkeley CA, USA, lives in Oakland, USA.  
View on Play Channel: <http://bit.ly/cHGtni>  
Capture Embed Code: <http://www.youtube.com/watch?v=qZEL31Mq2OA>
21. **Taxi III Stand Up and Cry Like a Man**  
Lisa Byrne, b. 1973 in Town – Newry, Northern Ireland, lives in London, UK.  
View on Play Channel: <http://bit.ly/bdrOMK>  
Capture Embed Code: <http://www.youtube.com/watch?v=vOPjBAWwRdw>
22. **The Huber Experiments**  
Erik Huber, b. 1984 in Atlanta, USA, where he still lives.  
Matthew Huber, b. 1973 in Atlanta, USA, lives in New York, USA.  
View Video on Play Channel: <http://bit.ly/dAxbiN>  
Capture Embed Code: <http://www.youtube.com/watch?v=xf5QQ3UADRQ>
23. **This Aborted Earth: The Quest Begins**  
Michael Banowetz, b. 1955 in Wichita, KS, USA, lives in Denver, CO, USA.  
Noah Sodano, b. 1981 in Denver, CO, USA, lives in Denver, CO, USA.  
View Video on Play Channel: <http://bit.ly/cDXXIx>  
Capture Embed Code: <http://www.youtube.com/watch?v=G9geI52zIxI>
24. **Wonderland Mafia**  
Lindsay Scoggins, b. 1985 in Gainesville Florida, USA, lives in Tampa, USA.  
View Video on Play Channel: <http://bit.ly/9nMPPN>  
Capture Embed Code: <http://www.youtube.com/watch?v=mkIoJZdKIAE>
25. **WORDS**  
Everyone (Will Hoffman, Daniel Mercadante, and Julius Metoyer III)  
Will Hoffman: b. 1985 on Staten Island, New York, USA, lives in New York, USA.  
Daniel Mercadante: b. 1984 in Farmington, Connecticut, USA, lives in New York, USA.  
Julius Metoyer III: b. 1985 in Los Angeles, USA, where he still lives.  
View on Play Channel: <http://bit.ly/bGo6wn>  
Capture Embed Code: <http://www.youtube.com/watch?v=FQrGBZDGjI4>

### **About the Solomon R. Guggenheim Foundation**

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. Currently the Solomon R. Guggenheim Foundation owns and operates the Guggenheim Museum on Fifth Avenue in New York and the Peggy Guggenheim Collection on the Grand Canal in Venice, and provides programming and management for the Guggenheim Museum Bilbao. The Deutsche Guggenheim in Berlin is the result of a collaboration, begun in 1997, between the Guggenheim Foundation and Deutsche Bank. In 2013, the Guggenheim Abu Dhabi, a 452,000-square-foot museum of modern and contemporary art designed by Frank Gehry, will open on Saadiyat Island, adjacent to the main island of Abu Dhabi city, the capital of the United Arab Emirates.

### **About YouTube**

YouTube is the world's largest online video community, allowing millions of people to discover, watch, and share original videos. YouTube provides a forum for people to connect, inform, and inspire others across the globe and acts as a distribution platform for original-content creators and advertisers large and small. YouTube, LLC, is based in San Bruno, California, and is a subsidiary of Google Inc.

## **About Intel Corporation**

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at [newsroom.intel.com](http://newsroom.intel.com) and [blogs.intel.com](http://blogs.intel.com).

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