

Building on HIGHER GROUND

An exhibition presenting proposals for replacement housing and redevelopment in **New Orleans, Louisiana** in the aftermath of **Hurricane KATRINA**

U.S. PAVILION AT VENICE BIENNALE ADDRESSES REBUILDING NEW ORLEANS AFTER HURRICANE KATRINA

For Immediate Release

NEW YORK, August 15, 2006—An exhibition, *After the Flood: Building on Higher Ground*, mounted in the U.S. Pavilion at the 10th International Venice Architecture Biennale, focuses on innovative architectural proposals for rebuilding New Orleans and the U.S. Gulf Coast in the wake of Hurricane Katrina.

The concerns addressed by *After the Flood* fit in well with the theme of the 10th Architecture Biennale, “Cities, Architecture and Society,” directed by Richard Burdett, which opens to the public on September 10 and closes on November 19, 2006.

The U.S. Pavilion’s exhibition, organized by editors of *Architectural Record* and presented by the Bureau of Educational and Cultural Affairs of the U.S. Department of State will showcase winning designs of an international design competition for replacement housing in New Orleans and explore the historical, architectural, and cultural contexts for rebuilding the areas devastated by the storms of 2005.

The design competition, organized by *Architectural Record* and Tulane University’s School of Architecture, led by its dean, Reed Kroloff, features proposals from practicing architects and students for multifamily housing in New Orleans, and designs from students for single-family houses.

The exhibition also includes a special section, “What Next,” developed by Tulane University that presents urban design and planning proposals for New Orleans, such as a major downtown park and performing arts complex designed by Thom Mayne of Morphosis. Also shown are entries from a competition sponsored by Global Green USA and Brad Pitt to find sustainable design solutions in rebuilding New Orleans.

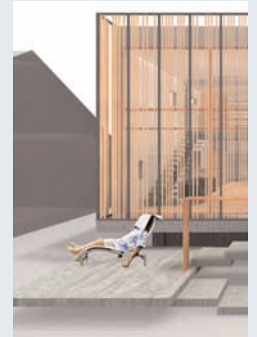
The exhibition displays drawings, physical models, computer models, and mock-ups of the winners, along with a film by Neil Alexander and photographs by Michael Goodman. In addition, a film clip from “Design/e2,” a television



Anderson Anderson Architecture
Camel Back Shot Gun Sponge Garden



Eight Inc.
Sawtooth Tower



Michelle Jellison
Modular House

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series on sustainable architecture, produced by Kontentreal, highlights various approaches to the development of ecologically fragile areas.

In 2007 and 2008, following its presentation in Venice, *After The Flood: Building on Higher Ground* will travel to selected cities in Asia and the Caribbean, under the auspices of the Bureau of Educational and Cultural Affairs of the U.S. Department of State.

For the third time, Robert Ivy, FAIA, editor of *Architectural Record*, serves as commissioner of the U.S. Pavilion. Suzanne Stephens and Clifford Pearson, deputy editors of the magazine, are acting as vice commissioners, as they did in 2004. Christian Ditlev Bruun, an architect and filmmaker, is the show's curator. Mr. Bruun, with the help of Jens Holm, designed the installation.

According to Mr. Ivy, "The exhibition in the U.S. Pavilion examines the larger picture of rebuilding New Orleans and the Gulf Coast in ways that inspire inventive design, recapture the distinctive cultures of the area, and respond to the environmental needs of the region."

After the Flood has been produced in cooperation with the Peggy Guggenheim Collection, Italy, and the U.S. Consulate General, Milan. The show is sponsored in part by Autodesk, which is also providing Building Information Modeling software to participating architects. Other sponsors include Viking, PPG, and AISC. Additional support has been provided by the American Institute of Architects, the McGraw-Hill Companies, and a number of architecture firms and architects: FXFowle, Gund Partnership, Kaplan McLaughlin Diaz, Kohn Pedersen Fox, NBBJ, Perkins Eastman, Perkins & Will, Rockwell Group, Zimmer Gunsul Frasca, Pei Cobb Freed, Pelli Clarke Pelli, Studios Architecture, EDAW, Davis Brody Bond, Johnson Fain, Tsao & McKown, Voorsanger Architects, Gruzen Samton, Lance Brown, and Christopher Nolan.

Other contributors are the American Architecture Foundation, Montenedoli Wines, New World Manufacturing, Seattle Tarp Company, Skybox Realty, Bay Rubber Company, Seattle Textiles, Seaman Corporation, and Brown Innovations.

For information on the U.S. Pavilion and *After the Flood: In Search of Higher Ground*, contact *Architectural Record*'s deputy editors: Suzanne Stephens (212 904-3698) or suzanne_stephens@mcgraw-hill.com and Clifford Pearson (212 904-2011) or PearsonC@mcgraw-hill.com. For information on the Venice Biennale, exhibition schedule, hours, and related activities, contact: Art and Architecture Press Office, tel: 39 041 5218-846 or 5218-716 or 5218-733; fax: 39 041 2411-407; e-mail: archpress@labiennale.org or infoarchitettura@labiennale.org; www.labiennale.org.

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